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## FEATURED PRODUCTS IN GLASS

Tell us about your new product. Click [here](#) to send us new, glass-packaged product information to be included in this section.

GPI also offers information that may be helpful in exploring packaging options for your product - visit the [info desk](#) to see what's available.

### New Featured Products

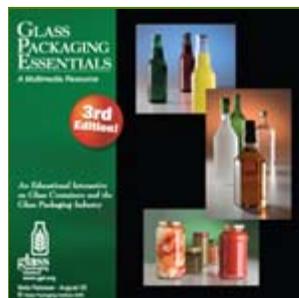


**November 2005**



### Veryfine Nectars

Veryfine has recently introduced a refreshing new beverage to their already popular juice line called Nectars, a drink made of fruit puree and natural flavors. These new juices come in four thirst-quenching flavors—apricot, peach, guava, and pear—and exciting new packaging! This cool new line is packaged in 10-oz. glass bottles and uses eye-catching cut and stack labeling to entice customers.



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### Ocean Spray Organics

It seems as if most major food and beverage manufacturers are jumping on the very popular organic wagon, one of which companies is Ocean Spray, which will be distributing Ocean Spray Organic 100 Percent Juice Blends to mostly natural and organic food stores later this year. According to focus group studies conducted by Ocean Spray, consumers who buy organic products say that they will only buy organic products packaged in glass. This exciting new beverage option will be available in Cranberry Blend, Cranberry Blueberry and Cranberry Raspberry, all of which will be certified USDA Organic. Ocean Spray's new line will be packaged in 32-ounce glass bottles and will feature colorful cut and stack labeling for \$3.99.





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### Welch's Curious George Jams

Luckily for jelly glass collectors and fans of the popular 1950s collectable Howdy Doodo jelly glasses, Welch's is continuing its half-century tradition with its new line of Curious George collectable jelly jars. Welch's new twist on its

nostalgic product line will feature flavors such as Grape Jelly, Grape Jam, and Strawberry Spread, and will be packaged in 10-oz. glass jars. The six-glass series uses cut and stack graphic labeling featuring colorful scenes that are based on the popular Curious George stories.

### Canita Ageas Frescas Juices

Eat Inc. recently released a flavorful, traditional Mexican drink line called Canita Aguas Frescas, comprised of a variety of exotic fruit, flowers (such as hibiscus flower petals), seeds, sugar and water. This exotic new beverage line that contains all natural ingredients and no preservatives will be available in Hibiscus and Tamarind flavors. The natural packaging choice for this organic new product is glass, and the beverage will be in 16-oz. bottles that feature cut and stack labeling to showcase a stunning picture of a Mexican woman in traditional clothing, allowing the consumer to fully embrace this cultural experience.



### Soy Blendz



Smoothies are all the rage for hot summers, and luckily for those suffering in the hot heat (and from lactose intolerance), Carbotrol Foods has introduced its new beverage called Soy Blendz, a non-dairy smoothie with a refreshing and healthy focus on flavor and nutrition. This cool new drink will be available in Mixed Berry Medley, Mango/Orange Dream, Orange Citrus Splash and Strawberry/Banana Blast, all of which will benefit from the nutritional composition found in whole soybeans. This healthy new smoothie—which contains no artificial flavorings, sweeteners or preservatives—will be packaged in 16-oz. glass

bottles and uses decorative shrink-sleeve labeling to add shelf

impact to this innovative new product.

### **Fire Water Cinnamon Schnapps**

White Rock Distilleries has come up with a steamy new way to package its distinct Fire Water cinnamon schnapps. This sizzling alcoholic beverage will be sold in glass bottles that feature a full-body shrink sleeve label to convey the "hot" feel of this fiery product. The seven-color rotogravure label has a black background that nicely accentuates the flames that circle the base of the unique glass container.



### **Miller Beer w/ Tech Labels**

SAB Miller has ingeniously configured an innovative way to promote its classic Miller Genuine Draft. The company is using 12-oz. glass bottles with pressure-sensitive labels to "highlight" the limited-edition package. The UV-sensitive ink on the labels "glows" under UV light, making the drink visually appealing in trendy bars and nightclubs worldwide. As an added promotional element, a two-ply "peel away" back label allows customers to reveal a hidden five-digit code for free gifts!

### **Celsius**

Elite FX, Inc. has just introduced its new fast-paced soft drink called Celsius, a beverage that is clinically proven to increase a person's metabolism by approximately 12 percent over a 3-hour period. This exciting new beverage that amazingly allows its consumers to burn calories while doing not much of anything active will be available in three fat-burning flavors including cola, lemon/lime and ginger ale. The product will be sold in 12-oz. glass bottles that use a full body shrink sleeve to emphasize the label's tantalizing bright colors and compelling "cyclone" graphic.



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